



Montana Library Association

From the Mountains to the Prairies

MLA BOARD REPORTS

Office held/Chair of: Directors at Large

Reported By: Kend Mullison & Gavin Woltjer

Date: February 4, 2019

- The DAL-West and DAL-East exchanged regular networking calls & emails throughout the winter & spring to keep each other apprised of developments, before calling a hiatus due to the DAL-East position entering a period of transition
- Drafted three (3) digital surveys with ten (10) questions each specific to:
 - o New MLA members
 - o Ongoing MLA members
 - o Former M:A members

These were designed to elicit feedback which can be used to optimize MLA services, programming, and offerings in the future to assist with recruitment and retention. These surveys will go before the MLA Board before distribution. The DAL-West and the DAL-East will compile a report of feedback received, also for the MLA Board.

- The DAL-West and the DAL-East discussed partnering with PD and Social Media committees to create actionable steps for moving forward after the survey feedback has been compiled.
- The DAL-West and the DAL-East discussed ways in which partnerships might be built to reach out to FOL/Foundation groups to assist with recruitment and retention.
- The DAL-West and the DAL-East discussed next steps for the 2019 Annual MLA Conference.

Progress or Successes Since Our Last Meeting: Surveys completed and awaiting approval by MLA Board.

New Issues: Gavin's departure from the DAL-East position may complicate MLA preparations.

Board Action Requested: Survey approvals