

MLA CONFERENCE PROGRAM DESCRIPTIONS

PRECONFERENCE PROGRAMS

Wednesday, April 1st

Facilitating STEM Programming in Libraries

Wednesday, April 1st 9:00 am – 12:00 pm

Presenters: Anne Holland, Stephanie Vierow-Fields, Amelia Kim

Jefferson-Madison Rooms

CE: Library Services to the Public

Come learn how to facilitate engaging, fun, and educational STEM programming! You don't have to be a subject matter expert to show how cool STEM can be – join Anne Holland and Stephanie Vierow-Fields from the Space Science Institute and learn how to engage learners through thoughtful questions, encouraging discussion, and leveraging the knowledge your patrons bring to the program. This is a hands-on session! Participants will be using Kit 2: Be a Nasa Detective from the NASA @ My Library program and exploring the STEM activities in that kit. Participants will also receive a copy of Kit 2 to take home to their library to use – limited space available, so you MUST register ahead of time to attend this session!

Understanding How Trauma Effects Brain Development, Behavior, and Life Outcomes

Wednesday, April 1st 9:00 am – 12:00 pm

Presenter: Patrick Lloyd

Ballroom A

CE: Library Services to the Public

This session will examine trauma's effect on the brain and on behavior. It will explain how public libraries protect and enrich the lives of vulnerable, traumatized individuals with special attention paid to small and rural libraries. It will also offer strategies and tips for cultivating partnerships with social service providers.

LUNCH

12:00 pm – 1:00 pm

Ballroom B & C

The Item Lifecycle in the Montana Shared Catalog: From On-Order to Discard – What the System Can Do for Your Library

Wednesday, April 1st 1:00 pm – 4:00 pm

Presenters: Keiley McGregor, Amy Marchwick, Rebekah Kamp, Jemma Hazen

Jefferson-Madison Rooms

CE: Collection Management/Technical Service

Accompany an item on its journey through WorkFlows, from on-order to the discard pile, and learn your library's options for handling items whose paths go awry into the land of the lost, damaged, and beyond. After an overview of the item lifecycle, attendees will review best practices for promoting system hygiene and handling problem items efficiently, including when the system can do the heavy lifting for you.

The Quiet Approach to Serving Customers – Helping Introverts Excel in Customer Service

Wednesday, April 1st 1:00 pm – 4:00 pm

Presenter: Andrew Sanderbeck

Ballroom A

CE: Library Services to the Public

Customer service is not an easy job for anyone. It can be especially challenging for those who are more introverted or shy to work with customers. This interactive session specially designed for introverts (including a journal) will give attendees tools to be more successful and in-control in their customer interactions.

Montana State Library Commission Meeting

Wednesday, April 1st 9:00 am – 4:00 pm

Ballroom D

MLA Board of Director's Meeting

Wednesday, April 1st 1:00 pm – 4:00 pm

Glacier-Yellowstone Rooms

Welcome Reception & Montana Book Awards

University of Montana, Maureen and Mike Mansfield Library, 5:30pm – 7:00pm

Maureen and Mike Mansfield Library, Theta Rho RM, 7:00pm – 8:00pm

Thursday, April 2nd

Complimentary Breakfast Buffet

7:00 am – 8:15 am

Ballroom B & C

Mt2Go Membership Meeting

7:30 am – 8:30am

Glacier-Yellowstone Rooms

Just a Swavin'

Thursday, April 2nd 8:30 am – 10:00 am

Presenter: Jennifer Birnel

Montana Boardroom—Computer Lab

CE: Technology

Learn to use Microsoft Office 365, SWAY, to create interactive presentations. SWAY can be used to create content to present to a live audience, but it can also be used as a stand-alone item to be shared via a link or embedded on a webpage. Sway can incorporate text, images, video, and audio files.

The 2019 Montana Book Awards Panel

Thursday, April 2nd 8:30 am – 10:00 am

Presenters: Elizabeth Jonkel and panel members

Glacier-Yellowstone Rooms

CE: No CE credit

The Montana Book Award is an annual award that recognizes literary and/or artistic excellence in a book published during the award year. Eligible titles are either set in Montana, deal with Montana themes/issues, or are written, edited or illustrated by a Montana author or artist. Books for all ages are considered for the award. Attend to learn from a panel of Committee Members about the 2019 Montana Book Award winners and the titles that were eligible this year.

Museum of the Rockies Summer Reading Kit Unboxing Session

Thursday, April 2nd 8:30 am – 10:00 am

Presenters: Jaime Augst, Amelea Kim

Ballroom A

CE: Library Services to the Public

The Summer Reading theme for 2020 is “Imagine Your Story”, and the Museum of the Rockies has partnered with the Montana State Library to create “Imagine Your Story” kits full of fun activities to help support your summer reading program. This session is a chance for libraries that are receiving a MOR Summer Reading kit to come and “unbox” the kit in-person and learn how to facilitate the activities, as well as learn about other resources they can use during summer 2020. Come prepared to be active participants!

Conversations with the Montana State Library Commission

Thursday, April 2nd 8:30 am – 10:00 am

Presenters: Jennie Stapp, Montana State Library Commissioners

Ballroom D

CE: Library Administration

Conversations with the Commission is an important annual event in the work of the Montana State Library Commission. The session gives the Commission a chance to share information about the priorities of the Commission and provides an open forum to discuss the trends and issues impacting the Montana library community.

VENDOR BREAK

Thursday, April 2nd 10:00 am – 10:30 am

Big Sky Atrium Area

Please stop by and visit and support the MLA exhibitors as their products will enhance your library.

“It’s CRAAP: Why We’re Doing Online Information Analysis Wrong and How We can get it Right”

Thursday, April 2nd 10:30 am – 12:00 pm

Presenter: Julie Edwards

Glacier-Yellowstone Rooms

CE: Technology

In the age of fake news and post truth we need a new way of teaching information literacy. Old models of website evaluation are woefully out of date as the business of mis- and disinformation flourishes. Librarians at all levels need new ways of approaching information literacy to match the sophistication of the online environment. This presentation will introduce lateral reading as a tool for librarians and provide suggestions for how to approach new ways of information analysis with our patrons.

Making your Mark: Collaborative Programming with Livestock Brands

Thursday, April 2nd 10:30 am – 12:00 pm

Presenters: Roberta Gebhardt, Laura Tretter, ZoeAnn Stoltz

Jefferson-Madison Rooms

CE: Library Services to the Public

Have you ever thought about doing programming on livestock brands? The upcoming 2021 re-record may be the perfect time. Join us to learn the history of brands from 1873-2020, see the collection of brand records on the MMP, and discuss ways to collaborate with agricultural organizations in your community.

Engaged and Active: Building Support for the Library

Thursday, April 2nd 10:30 am – 12:00 pm

Presenter: Tracy Cook

Ballroom A

CE: Library Administration

Libraries are being asked to do more with less – sometimes while local community and government leaders question the relevance of the library. Librarians and board members have understandably begun to feel the pinch. We will explore how support for the library is built, why it is important for you to identify the unique value of the library, and concrete ways you can begin connecting with community members.

A Better Banned Books: Bozeman’s Trivia Bash

Thursday, April 2nd 10:30 am – 12:00 pm

Presenters: Corey Ffiles, Ann Vinciguerra, Mary Anne Hansen, Jan Zauha

Ballroom D

CE: Library Services to the Public

These librarians in Bozeman all believe in the core values of librarianship, especially the Freedom to Read, and upholding the principles of intellectual freedom and resisting all efforts to censor library resources. Together,

they combined their wisdom, wit, and knowledge to bring a fun and feisty challenge to Bozeman trivia players. Join these enthusiastic gals for a how-to put on an original community program, and stay to play some trivia!

Keynote Speaker Luncheon

“The Wisdom of Foresight: The Shared Future of Academic, Public, and School Libraries”

Karen Muro, President-ASRL

Thursday, April 2nd 12:10 pm – 1:30 pm

Ballrooms A, B, C

CE: Library Administration

What the Heck is Semantic Web Identity? (Hint – it can help search engines understand your library.)

Thursday, April 2nd 1:30 pm – 2:30 pm

Presenter: Kenning Arlitsch

Glacier-Yellowstone Rooms

CE: Technology

Google and other search engines can more effectively refer users to an organization when they comprehend the nature of the organization’s business, location, hours of operation, and other information. Libraries and other nonprofit organizations are often not well understood by search engines because they are not well described in certain databases on the Semantic Web. This introductory session will show audience members how to recognize whether their organization has “Semantic Web Identity” and how to establish or claim that identity.

Embedding the Academic Library into the High School Classroom

Thursday, April 2nd 1:30 pm – 2:30 pm

Presenters: Hannah McKelvey, Star Bradley

Jefferson-Madison Rooms

CE: Library Services to the Public

Two academic librarians will discuss potential collaborations with high school teachers/librarians. This session will be a lively discussion to generate ideas on increasing information literacy skills in high school students to improve their transition to college. Join us for an open dialogue and to share your ideas on this topic!

Dealing with Difficult Customer Behaviors

Thursday, April 2nd 1:30 pm – 2:30 pm

Presenter: Andrew Sanderbeck

Ballroom A

CE: Library Services to the Public

Oh yes, they’re coming to your library. Difficult, nasty and even downright unreasonable customers! The good news is that you can choose to not let them ruin your day. Attendees will leave this session with tools and techniques to more effectively handle Difficult Customers when they return to work!

Shake-Up Storytime

Thursday, April 2nd 1:30 pm – 2:30 pm

Presenter: Stephanie Gregg

Ballroom D

CE: Library Services to the Public

Discover a preschool Story Time program that kids at your library will love! Learn opening/closing routines, favorite preschool songs, finger play, felt storyboard ideas, sign language/visual phonics uses, prop ideas, hand-stories, and how to engage a diverse crowd with tricks that work.

VENDOR BREAK

Thursday, April 2nd 2:30 pm – 3:00 pm

Big Sky Atrium Area

Please stop by and visit and support the MLA exhibitors as their products will enhance your library.

ALA Issues Caucus

Thursday, April 2nd 3:00 pm – 4:00 pm

Presenter: Matt Beckstrom

Glacier-Yellowstone Rooms

CE: Library Administration

Each year, the ALA representative for the association holds quarterly issues caucuses where any issues facing the libraries of Montana, the Association, or the American Association are discussed. At this session, we will review the issues that are being discussed, and work on any resolutions to be brought forward to the membership.

Seeing is Believing: Data Visualization for Your Library

Thursday, April 2nd 3:00 pm – 4:00 pm

Presenter: Jessica Edwards

Jefferson-Madison Rooms

CE: Library Services to the Public

By effectively using the right tools, libraries can better collect, analyze, and report data to their stakeholders. Join us to learn more about data visualization and the tools and methods that can be used to bring your library's stories to life.

From the Inside Out: The Trauma Informed Library

Thursday, April 2nd 3:00 pm – 4:00 pm

Presenters: Connie Behe, Martha Furman

Ballroom A

CE: Library Administration

Trauma-informed libraries start with understanding how to serve patrons who have experienced trauma. But, trauma affects both staff and patrons. What if there was a way to build inclusion at your library by first creating a trauma-informed environment FOR staff? We're doing it! Join us as we describe how we used the results of a trauma-informed staff assessment to develop initiatives that helped us improve staff resiliency and build a culture of wellness for all.

Interest Group Meetings

Thursday, April 2nd 4:15 pm – 5:15 pm

Montana Boardroom/Computer Lab: Technical Services

Glacier-Yellowstone Rooms: Services for Children & Young Adults

Jefferson-Madison Rooms: Local History & Genealogy

Ballroom A: Public Library Directors

Ballroom B: MILA (Montana Information Literacy Alliance)

Ballroom C: Retired Library Lovers

Ballroom D: Trustees

New Member Reception

Thursday, April 2nd 5:30 pm – 6:30 pm

Ballroom B

Cates Event

Thursday, April 2nd 8:00 pm – 9:30 pm

Ballroom B

Friday, April 3rd

Complimentary Breakfast Buffet

7:30 am – 8:30 am

Ballroom B & C

Island of Misfit Items

Friday, April 3rd 8:30 am – 11:15 am

Presenters: Abbi Dooley, Laura Tretter, Paulette Parpart, Jemma Hazen, Stephan Licitra, Terresa Keenan, Leslie Rieger, Jan Dawson, Heather Navratil

Montana Boardroom/Computer Lab

CE: Collections Management/Technical Services

Need help with cataloging? Bring any item that requires an original MARC record and prepare for hands-on learning while you work side-by-side with expert catalogers. Records will be created in OCLC Connexion Browser for import into your local catalog when you return home. Be sure to bring your OCLC login.

Bibliostat Connect Training

Friday, April 3rd 8:30 am – 10:00 am

Presenter: Jan Anderson

Glacier-Yellowstone Rooms

CE: Technology

Join Bibliostat's Jan Anderson as he demonstrates how the Connect tool can produce quick, easy and graphical reports, comparisons, and analyses with other libraries, using library and demographic data.

The Democracy Project—Los Angeles and Montana

Friday, April 3rd 8:30 am – 10:00 am

Presenters: Kim Anderson, Samantha Dwyer, Shirley Thao

Jefferson-Madison Rooms

CE: Library Services to the Public

Humanities Montana has created a civic engagement program for teens, based on the Los Angeles Public Library Foundation's highly successful Democracy Project. Using the LA template, Humanities Montana, with support from the Charles Engelhard Foundation, would like to make this library-based project available statewide, in both rural and urban communities. The program will put together teens working with a librarian and a community action organizer over a 5-9 month period to research a project and then effect change.

Child Development for Children's Librarians

Friday, April 3rd 8:30 am – 10:00 am

Presenters: Kristin Dahl Horejsi & Kate Brayko

Ballroom A

CE: Library Services to the Public

Do you spend your day with young children and families but are sometimes unsure of what is typical for child growth, development, and behavior? Why is a 2-year-old so different than a 5-year-old? How might you incorporate literacy learning in a developmentally appropriate way? Let's brush up on some characteristics of children ages 0-5 and learn how we can plan programs to meet those needs.

Candidate Forum

Friday, April 3rd 8:30 am – 10:00 am

Presenters: Nanette Gilbertson, John Finn

Ballroom D

CE: Library Administration

This session will provide Montana Librarians a chance to hear from the 2020 candidates for the Montana Governorship. The forum will offer a chance for MLA membership to ask the candidates about their positions on any topic and learning about the candidate's positions on libraries in Montana.

Organizing a Digital Project

Friday, April 3rd 10:15 am – 11:15 am

Presenters: Aaron LaFromboise, Joseph Rutherford

Glacier-Yellowstone Rooms

CE: Technology

What do you do when your community memory recordings are fading? Blackfeet Community College has undergone a large digitization project to protect and prolong the lives of our community memory captured on video for the past 35 years. See how our project gives new life to community memory.

From Traditional to Transformative: The Evolution of Licensing Subscription Content

Friday, April 3rd 10:15 am – 11:15 am

Presenter: Hannah McKelvey

Jefferson-Madison Rooms

CE: Collection Management/Technical Services

As libraries push back against publishers by unbundling their subscriptions to electronic journal packages in favor of open access publishing models, traditional license agreements between libraries and publishers have evolved. This session will discuss this movement and look at newer licensing models such as Read & Publish.

Caring for the Mind: Providing Mental Health Information at Your Library

Friday, April 3rd 10:15 am – 11:15 am

Presenter: Carolyn Martin

Ballroom A

CE: Library Services to the Public

Responding to questions involving topics on mental health is challenging even for the most experienced librarian. In this session, participants will learn how to effectively provide mental health information to their library patrons. Participants will learn about quality resources and best approaches for handling interactions with emotional patrons.

“Imagine Your Story:” Getting Ready for Summer Reading!

Friday, April 3rd 10:15 am – 11:15 am

Presenters: Cindy Christin, Maren Engen

Ballroom D

CE: Library Services to the Public

There are a few changes to CSLP, so we will give an overview of summer reading materials available to all Montana public libraries. We will also share some of the ideas in the manual for this year’s theme, “Imagine Your Story” and send everyone home with some summer reading stuff! There will be adult programming information as well.

VENDOR BREAK

Friday, April 3rd 11:00 am – 11:45 am

Big Sky Atrium Area

Please stop by and visit and support the MLA exhibitors as their products will enhance your library.

Division Luncheons

Friday, April 3rd 11:45 am – 1:00 pm

ASLD – Ballroom C

PLD – Ballroom B

SLD – Ballroom A

Annual Membership Meeting

Friday, April 3rd 1:00 pm – 2:30 pm

Ballrooms B & C

Winning Elections

Friday, April 3rd 2:30 pm – 4:00 pm

Presenter: Tracey Cook

Glacier-Yellowstone Rooms

CE: Library Administration

Are you considering a ballot initiative for your library? Running a campaign for a library election can be intimidating. Fortunately, we have a lot of information about what can help you succeed. We'll learn about strategies that have worked for other libraries. We'll explore common obstacles we face and how to overcome them. We'll also come up with concrete ideas for how to increase your chances of having a successful campaign.

Indigenizing Education: Indian Education for All in Montana Libraries

Friday, April 3rd 2:30 pm – 4:00 pm

Presenter: Mike Jetty

Jefferson-Madison Rooms

CE: Library Services to the Public

This workshop will provide examples of best practices for implementing Indian Education for All in your libraries and show how culturally relevant literature can have a positive impact for students and communities. Workshop participants will be provided with hands-on opportunities to see how IEFA curriculum resources can be utilized to promote culturally respectful and creative programming in your library.

Kanopy: Is it Right for Your Library?

Friday, April 3rd 2:30 pm – 4:00 pm

Presenter: Tammy Ravas

Ballroom A

CE: Collection Management/Technical Services

Kanopy is a library streaming service that offers access to documentaries and independent films. Kanopy's pricing models and advertising methods have become controversial in recent months. This presentation will summarize this controversy, as well as examine ways to sustainably utilize the service.

Ways that Laws Are Made in Montana

Friday, April 3rd 2:30 pm – 4:00 pm

Presenters: John Finn, Nanette Gilbertson

Ballroom D

CE: Library Administration

Attendees will learn about the ways that laws are made in Montana; how best to communicate with their local legislators; why it is important to stay in contact with legislators; and how MLA can be a more effective intermediary between Montana Libraries and Legislators.

The Possibilities of Open Education

Friday, April 3rd 4:15 pm – 5:15 pm

Presenter: Christine Trunnell

Glacier-Yellowstone Rooms

CE: Collection Management/Technical Services

Learn about the state, country and international open education movement and how you can become a part of it. This interactive session will explore the landscape of educational publishing, availability of open educational resources (OER), and how the state of Montana is addressing the cost of textbooks.

Transforming Teen Services – Using Connected Learning in Your Library Work

Friday, April 3rd 4:15 pm – 5:15 pm

Presenters: Heather Dickerson, Cody Allen

Jefferson-Madison Rooms

CE: Library Services to the Public

Come and learn about how to use Connected Learning, a way of teaching that supports personal interests through a strong support network of peers, mentors, and caring adults, in your library to better facilitate opportunities for Computer Science and Computational Thinking for the teens in your community! Led by Heather Dickerson and Cody Allen, this program is part of YASLA's Transforming Teen Services grant.

That's Not What I Said: Ways to Improve Communication with Just About Everyone

Friday, April 3rd 4:15 pm – 5:15 pm

Presenter: Pam Henley

Ballroom A

CE: Library Services to the Public

Sometimes what we say isn't what others hear, and what we hear isn't what was actually said. Learn skills to avoid the pitfalls and misunderstandings that can result from poor communication.

Searching Out of the Box

Friday, April 3rd 4:15 pm – 5:15 pm

Presenters: Laura Tretter, Natasha Hollenback

Ballroom D

CE: Library Administration

Searches are often initiated with a focus on keywords, Boolean operators, and limiters. Another approach shifts that initial focus to metadata and levels of description. Whether you're searching your online catalog or another database this presentation will reveal a mindset used by metadata librarians to help you get the most out of your search.

No Host Cocktails

Friday, April 3rd 5:15 pm – 6:00 pm

Ballrooms B & C

Awards Dinner

Friday, April 3rd 6:00 pm – 8:30 pm

Ballrooms A, B & C

Saturday, April 4th

Montana Shared Catalog Office Hour

Saturday, April 4th 8:15 am – 9:15 am

Presenters: Keiley McGregor, Amy Marchwick, Rebekah Kamp, Jemma Hazen

Glacier-Yellowstone Room

CE: Collection Management/Technical Services

Drop in during the MSC office hour to ask one-on-one questions and receive help from the MSC trainer and systems administrators.

Montana Summer Food Service Program

Saturday, April 4th 8:15 am – 9:15 am

Presenter: Kim Lloyd

Jefferson-Madison Rooms

CE: Library Services to the Public

Every summer, millions of children lose access to daily meals served in school. They also lose access to the benefits of school (engagement, learning, and adults present—things libraries can provide). Learn how your library can participate, publicize the program, and connect young patrons to healthy food.

Learn and Share at Guerrilla Storytime

Saturday, April 4th 8:15 am – 9:15 am

Presenter: Amelea Kim

Ballroom A

CE: Library Services to the Public

Guerrilla Storytime is a peer-to-peer skill sharing event that allows storytime providers to learn new skills and show the plethora of knowledge Youth Services professionals have. Participants pick a popsicle stick with a storytime challenge on it (ex: “What’s your favorite nursery rhyme?”) and demonstrate their answer to their peers. Come share your tried-and-true storytime ideas and learn about others, and help everyone leave with new tricks and skills to share with your community.

Fine Free in Montana?

Saturday, April 4th 8:15 am – 9:15 am

Presenters: Suzanne Reymer, Connie Behe, Aaron LaFrombroise, Kit Stephenson, Gavin Woltjer, Lisa Skelton

Ballroom D

CE: Library Administration

Is your library considering going fine free? Have you met with resistance from board/funding body/public? We’re going to discuss some of the pros and cons. Panelists will share their experiences with the issue, process and results of going fine.

Create, Connect, Collaborate: Building Community Partnerships

Saturday, April 4th 9:20 am – 10:20 am

Presenters: Alyssa Ramirez, Dustina Deans

Glacier-Yellowstone Rooms

CE: Library Administration

Partnering with local organizations is a great way to increase community support, bring in new faces and fresh ideas, while decreasing the demand on staff. In building relationships with other organizations, you create lasting partnerships and provide diverse, informative, and innovative programming to the members of your community.

Strategic Pathway to MSL Certification: An Overview of the New Track

Saturday, April 4th 9:20 am – 10:20 am

Presenter: Joann Flick

Jefferson-Madison Rooms

CE: Library Administration

Curious about the new pathway to certification from the MT State Library? Join CE Coordinator Jo Flick to learn about how this new track is designed, the requirements to attain certification, and whether or not it may be a good choice for you and your library.

Explore the Library of Congress, Online!

Saturday, April 4th 9:20 am – 10:20 am

Presenter: Stephen Licitra

Ballroom A

CE: Collection Management/Technical Services

The US Library of Congress is the largest library in the world with millions of books, etc. But did you know about all the resources it holds on its website; for free! This presentation will look at what resources are available for researcher and librarian alike. Join us to learn more about this awesome website.

Mixing Up a Book Club Cocktail: New Ingredients for a Happier Hour

Saturday, April 4th 9:20 am – 10:20 am

Presenter: Jan Zauha

Ballroom D

CE: Library Services to the Public

Book clubs can be great community builders but what if they fall flat or get taken over by domineering readers? There are options for refreshing your book club recipe with new ingredients! Explore what others are doing to foster happier clubs and hear what free digital archives have to offer.

Author Brunch

Saturday, April 4th 10:30 am – Noon

Author: Debra Magpie Earling

Ballrooms B & C

Montana Shared Catalog Membership Meeting

Saturday, April 4th 12:30 pm – 4:00 pm

Ballroom A