Revive Your Library!

Alyssa Ramirez & Dusty Deans
Lincoln County Public Libraries
About Us
Consider Your Brand
Consider Your Brand

- What atmosphere are you trying to create?
- What experience(s) do you want people to have?
- How do you want to be perceived in the community?
- What is important to your library?
Getting Started

- Inviting Colors
- Reducing Clutter
- Repurposing what we already have
- Safety first!
The Old
The Old
The New
Find the Difference...
The Old
The New
Find the Difference...
The Old
The New
Find the Difference...
The New
Find the Difference
Consider Community Needs

- What void do you fill for your community?
- What do patrons expect when they visit your library?
- Are you reaching all areas of your community?
- How do you meet community needs?
- Have you recently completed a Needs Assessment?
Consider Alternatives
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Questions?

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