LIBRARY AS INFO HUB

COMMUNITY INFORMATION HUB
HOW DOES YOUR COMMUNITY VIEW YOU?

- PLACE FOR BOOKS
- PLACE FOR COMPUTER USE
- COMMUNITY MEETING SPACE
- OTHERS
HOW DO YOU WANT TO BE SEEN?

- PLACE OF LEARNING
- PLACE OF COLLABORATION
- PLACE FOR...
WHO DO YOU PARTNER WITH?
HOW DO YOU PARTNER?
WHO ARE YOUR LOCAL INFORMATION SOURCES

- Newspaper
- Visitor Center
- Diner/café/restaurant
- School
- Store
Does your library offer local info?

Visitor guides
Maps
Events
Clubs
Churches
Organizations
How do you start?

What can you offer – Realistically?

Do you need board buy in?

Who do you ask?
WHAT CAN YOU OFFER & MAINTAIN?

• SPACE-TABLE/SHELF/CLOSET/ROOM
• CALENDAR OR DIGITAL CALENDAR
• BULLETIN BOARD
• KIOSK
• BROCHURE RACK
• WEBSITE LINKS
WHO SHOULD BE YOUR PARTNERS?

- WHO ARE YOUR COMMUNITY GROUPS?
- CLUBS/ORGANIZATIONS
- CHURCHES
- AGENCIES
- BUSINESSES
- NON-PROFITS
WILL PARTNERSHIP ADDRESS COMMUNITY NEEDS?
HOW WILL YOU KNOW?
INITIAL CONVERSATIONS

• INVITE TO PARTNER
• ASK ABOUT OBJECTIVES
• HOW CAN YOU MUTUALLY BENEFIT
INVITE PARTNERSHIP

• DETERMINE THE CONTACT PERSON
• MAKE YOUR CASE
• ASK TO PARTNER
• PROVIDE AGREEMENT FORMS, IF NECESSARY
• PROVIDE SUCCESS MEASUREMENTS
FOLLOW UP

• REPORT TO BOTH LIBRARY BOARD, PARTNER’S GOVERNING BODY
• INFORM COMMUNITY
• EVALUATE FOR SUCCESS OR FAILURE
• SHARE SUCCESS
• BE MODEL FOR NEW PARTNERSHIPS BETWEEN OTHER GROUPS
QUESTIONS?

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