

# **LIBRARY AS INFO HUB**

**COMMUNITY INFORMATION HUB**



# HOW DOES YOUR COMMUNITY VIEW YOU?

- **PLACE FOR BOOKS**
- **PLACE FOR COMPUTER USE**
- **COMMUNITY MEETING SPACE**
- **OTHERS**

# HOW DO YOU WANT TO BE SEEN?

- **PLACE OF LEARNING**
- **PLACE OF COLLABORATION**
- **PLACE FOR...**

**WHO DO  
YOU  
PARTNER  
WITH?**



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# HOW DO YOU PARTNER?



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# WHO ARE YOUR LOCAL INFORMATION SOURCES

**Newspaper**

**Visitor Center**

**Diner/café/restaurant**

**School**

**Store**

**Visitor guides**

**Maps**

**Events**

**Clubs**

**Churches**

**Organizations**

**DOES  
YOUR  
LIBRARY  
OFFER  
LOCAL  
INFO?**

**What can you offer  
– Realistically?**

**Do you need board  
buy in?**

**Who do you ask?**

**HOW DO  
YOU  
START?**





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## WHAT CAN YOU OFFER & MAINTAIN?

- **SPACE-TABLE/SHELF/CLOSET/ROOM**
- **CALENDAR OR DIGITAL CALENDAR**
- **BULLETIN BOARD**
- **KIOSK**
- **BROCHURE RACK**
- **WEBSITE LINKS**



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# WHO SHOULD BE YOUR PARTNERS?

- **WHO ARE YOUR COMMUNITY GROUPS?**
- **CLUBS/ORGANIZATIONS**
- **CHURCHES**
- **AGENCIES**
- **BUSINESSES**
- **NON-PROFITS**

**WILL  
PARTNERSHIP  
ADDRESS  
COMMUNITY  
NEEDS?  
HOW WILL YOU  
KNOW?**



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# INITIAL CONVERSATIONS

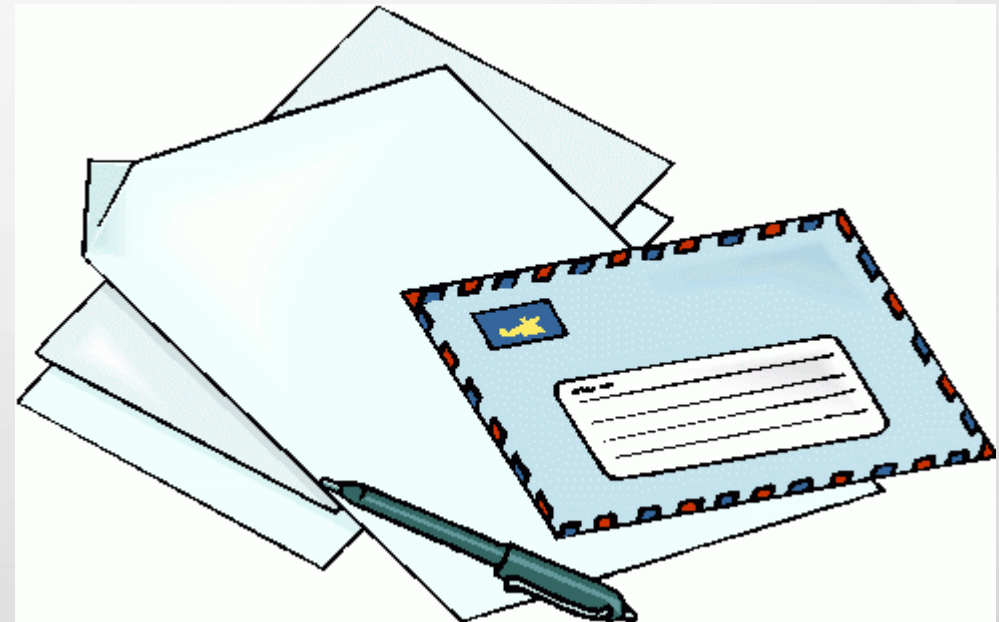
- **INVITE TO PARTNER**
- **ASK ABOUT OBJECTIVES**
- **HOW CAN YOU MUTUALLY BENEFIT**



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# INVITE PARTNERSHIP

- **DETERMINE THE CONTACT PERSON**
- **MAKE YOUR CASE**
- **ASK TO PARTNER**
- **PROVIDE AGREEMENT FORMS, IF NECESSARY**
- **PROVIDE SUCCESS MEASUREMENTS**



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# **FOLLOW UP**

- **REPORT TO BOTH LIBRARY BOARD, PARTNER'S GOVERNING BODY**
- **INFORM COMMUNITY**
- **EVALUATE FOR SUCCESS OR FAILURE**
- **SHARE SUCCESS**
- **BE MODEL FOR NEW PARTNERSHIPS BETWEEN OTHER GROUPS**

# QUESTIONS?

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