

**MINUTES**  
**MONTANA LIBRARY ASSOCIATION**  
**BOARD OF DIRECTORS' MEETING**  
**Clark Fork Boardroom, Hilton Garden Inn, Missoula, Montana**  
**April 20, 2013**

**CALL TO ORDER & INTRODUCTIONS:**

The April 17, 2013, post-convention meeting of the Montana Library Association Board was called to order at 1:45p.m. by President Anne Kish. Introductions were made; no guests were present.

Present were board members, committee chairs, and candidates Matt Beckstrom, Sheila Bonnard, Beth Boyson, Honore Bray, Susanne Caro, Kim Crowley, Della Dubbe, Roberta Gebhardt, Norma Glock, Suzanne Goodman, Pam Henley, Cheryl Hesel, Anne Kish, Debbi Kramer, Lisa Lykins, Lauren McMullen, Mary Drew Powers, and Barbara Theroux; and Conference planner Janel Trowbridge.

**CONFERENCE REPORT FROM T&T**

Janel Trowbridge provided handouts which showed attendance and comparisons with other years. She commented about the new QR codes: 46 went to the speakers' page; this figure is low, but attendees had the choice of going to a URL. Ideas and suggestions included commendation of the Vendor Committee, which made a big difference. Vendors need more face time; for example, on Thursday they had 45 minutes only. Honore Bray commented that the price is higher than MEA and other conferences. We need to lower the booth price and increase face time. There was some discussion and will be feedback and reports later. Most comments about the hotel were positive, and the space was ideal. The only problems were having no AV and being dependent on Jim Semmelroth and team, but we saved \$9,500 not going to the Holiday Inn where they have AV; and an inadequate room block. Coffee is needed but is very costly. Honore suggested we again consider the Holiday Inn and downtown Missoula for the next convention there, but Janel stated that the meeting rooms are definitely smaller. Kim Crowley commented that we need to market the Cates event and raffle better. There were problems trying to fit in the Cates raffle winners; perhaps we can do that before the Membership Dinner.

**Awards Committee Request for Board Support:**

This issue will be discussed at the Summer Retreat, where we will consider the whole procedure. Kim Crowley stated that we need handbook (website) updates and clear guidelines. Anne Kish commented that the Awards Luncheon was well attended and had a very positive reaction.

**Retention of Records:**

MLA Records go to the Montana Historical Society and Debbi Kramer archives the reports from divisions and committees. Lauren McMullen stated that we need a standard for submission of documents, and Kim Crowley suggested a calendar for submissions. Cheryl Hesel and Debbi will call for annual reports and specify what is needed this June. At the retreat we will work on specifics for the future.

**Selling Advertisement on the Website:**

Anne Kish noted that we have discussed this before. She referred to the Michigan Library Association, which has a multiple view for advertising. Kim Crowley noted that the conference website is poor and needs work. The Board should control that website, perhaps through the conference planning committee, rather than T&T. Anne stated that the contract with T&T may have to be changed. The group agreed on liking site advertising but will wait to get more information and will discuss it at the retreat.

**Election:**

Kim Crowley said the ballots will be out next week and members will have a week to vote for the candidates.

**Pass the Gavel:**

The President's gavel was passed from Anne Kish to Beth Boyson.

**Summer Board Retreat:** The retreat will be Friday and Saturday, June 14-15, at Bozeman Public Library.

Respectfully submitted,

Cheryl J. Heser, Secretary